



2017 Geography Awareness Week
K-12 Postcard Contest

*“The Geography of
Civil Rights Movements”*

Presented by:



The Pennsylvania Alliance for Geographic Education
proudly presents

The 2017 Geography Awareness Week K-12 Postcard Contest

November 12-18, 2017 is National Geography Awareness Week

Geography Awareness Week is an annual public awareness program that encourages citizens young and old to engage in fun, educational experiences that draw attention to geo-literacy, the interconnectedness of our world and the importance of geography education.

The Pennsylvania Alliance for Geographic Education is sponsoring a contest for students in grades K-12 based on this year's Geography Awareness Week theme:

“The Geography of Civil Rights Movements”

The theme of civil rights is a timely choice in 2017. The past few years have seen numerous milestone anniversaries of major civil rights campaigns and victories. Civil rights movements encompass a wide range of historically marginalized social actors and groups—found both in the United States and internationally—who have faced and fought discrimination for reasons beyond their control. Importantly, the teaching of civil rights is not confined to examining and celebrating past movements but can and should examine the geographic dimensions of contemporary struggles for social, economic, political, and environmental justice. We hope that you take the opportunity to help your students understand the importance of civil and human rights throughout our world. The Kansas Geographic Alliance has kindly assembled resources for teachers to facilitate the instruction of this theme. These resources can be found at <https://kansasgeoalliance.wixsite.com/gaw2017>

RULES:

1. The contest is open to students in Kindergarten through Grade 12 who reside or attend school in Pennsylvania. Students may participate as part of school classes, homeschool groups, or youth groups (such as Girl Scouts or Boy Scouts). Entries from individuals are allowed, but must be submitted by a teacher or leader whose name, email address, and group are identified on the entry form.
2. Postcards should be created on the official entry forms only and must fit within the box outline.
3. Colored pens, pencils, crayons, paints, or a combination thereof, may be used; designs must be hand-created (not computer-generated). All entries must reflect an original design/concept of the student.
4. Entries must be centered on the theme **“The Geography of Civil Rights Movements”**. A map or spatial indicator indicating the location of civil or human rights issue should be featured.
5. A title that explains the civil rights movement or issue should be featured on the postcard.
6. The following information **MUST** be included in the spaces provided on the entry form:

Student's First and Last Name
Student's Grade Level
Name of School, Home School Group, or Troop
Teacher/Leader Name
Teacher/Leader Email

7. The final products should be mailed to the following address for judging:
2017 Geography Awareness Week Student Postcard Contest
Kristin Byers
Shippensburg University Department of Geography/Earth Science
1871 Old Main Drive
Shippensburg, PA 17257

Submissions must be **postmarked by Friday, October 27, 2017**. Earlier submissions are welcome. **Entries will not be returned.**

8. Judging will take place November 6-10, 2017, and winners will be announced sometime during Geography Awareness Week, November 12-18. There will be **FOUR** entry levels according to the following grade categories:

K-2 3-5 6-8 9-12

There will be one winner from each category, as well as one or more honorable mentions. Winners will be chosen from the grade-level groups as a whole and **NOT** individual schools/troops.

Entries will be judged based on the following criteria:

- A. Theme Adherence – The theme **“The Geography of Civil Rights Movements”** is clearly understood and shows an age-appropriate understanding of geographic concepts, and the postcard shows accurate geographic information.
- B. Artistic Quality – The design is visually pleasing, artistically age-appropriate, grammatically correct, and well organized.

Questions? Contact Kristin Byers at kmbyers@ship.edu

PRIZES:

- A Certificate of Participation will be sent to each participating student.
- First Place winners will receive a \$50 Visa Gift Card. Additional prizes will be awarded dependent upon the level of participation within each grade category.
- Honorable mention winners will receive a small geography-themed prize.
- Winning entries will be featured on the Pennsylvania Alliance for Geographic Education website.



Pennsylvania Alliance for Geographic Education 2017 Geography Awareness Week Postcard Contest

“The Geography of Civil Rights Movements”

Entry Form

Postcard entry must fit within the borders of the box below (design may be horizontal or vertical)

Student First/Last Name: _____

Student Grade Level (circle) K-2 3-5 6-8 9-12

School/Troop Name: _____

School/Troop City: _____

Teacher/Leader First & Last Name - _____

Teacher/Leader email - _____

Submit form to: Kristin Byers / Shippensburg University Dept. of Geography-Earth Science / 1871 Old Main Drive /
Shippensburg, PA 17257